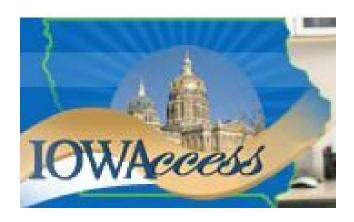
IOWAccess Revolving Fund Annual Report Fiscal Year 2018



Prepared by:



Acknowledgements

The Office of the Chief Information Officer (OCIO) would like to express our appreciation to the agencies and organizations involved with IOWAccess projects, as well as the staff from Iowa Interactive for their efforts in assembling and editing the data required to compile this report.

The OCIO would like to thank Mirela Jursic, Kristen May, and Ermin Kremic for their help with this report and the financial oversight of the IOWAccess Revolving Fund. Finally, we would like to recognize Wes Hunsberger for his operational and technical support of the IOWAccess Revolving Fund and acknowledge Wes for producing and distributing this publication. Please direct any questions about this Fiscal Year 2018 IOWAccess Revolving Fund Annual Report to Tom Slaughter at tom.slaughter@iowa.gov.

Forward

The various IOWAccess projects that have been developed through the IOWAccess Revolving Fund continue to make more data available from state government and are a means to connect more citizens to their government.

The purpose of the IOWAccess Revolving Fund is to create and provide a service to lowa's citizens that will serve as a gateway for one-stop electronic access to governmental information, transactions, and services at state, county, or local levels. In this role, the fund supports agency proposals that facilitate ease of application, accessibility of information, and/or submission of data.

The IOWAccess Revolving Fund has been and continues to be an important funding source for a variety of e-Government projects (many times the only source), from licensing services to providing website accessibility training to agency employees. The following report details the projects that were completed or are in development for the period ending June 2018. And a list of potential projects is also included to give the reader a forecast of future IOWAccess funding. IOWAccess funding is integral to the implementation of innovative technology solutions in our citizen-centric government.

Thank you for partnering with us to make the State of Iowa a technology leader.

Jeff Franklin, Interim Director and Chief Information Officer Office of the Chief Information Officer 1305 East Walnut Street Des Moines, IA 50319

Executive Summary

The Office of the Chief Information Officer is required to report on the activities funded and the expenditures made from the IOWAccess Revolving Fund. IOWAccess was created in 1998 and remains an important funding source for e-Government initiatives within the State of Iowa. This

program continues to provide funds in support of initiatives to connect lowans with their government by utilizing the accessibility and technology of the Internet.

This report highlights the Fiscal Year 2018 accomplishments of IOWAccess, including IOWAccess projects in development. Certain services offered through IOWAccess charge a value-added fee. Contained within this report are a description of the IOWAccess business model and the processes employed by IOWAccess to fund and monitor projects, along with a listing of projects funded during the reporting period.

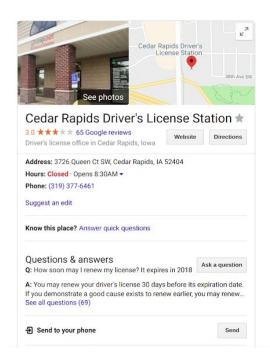
The financial section of this report includes a listing of IOWAccess projects in development by agencies during Fiscal Year 2018. This table of IOWAccess projects developed by agencies lists both those projects under development for this time period, as well as those projects completed since the last legislative report was produced.

At the end of May in 2017, OCIO awarded the website development and maintenance contract to Webspec Design of Urbandale, Iowa. Beginning in FY18 each agency applied for a grant to cover the maintenance and support of their agency website. The grant also included approximately 60 hours for development of enhancements. This new process for agencies to apply for grants and manage their own website budget has increased agency awareness of the cost to manage websites and increased accountability.

Awards and Recognition for the Investments Made by IOWAccess

Digital Experience Award from the Center for Digital Government

lowa was recognized as a leader in the Government to Citizen category for the Digital Experience Awards for our effort to claim, update, and manage over 500 Google My Business Profiles. Agency staff was trained how to update profiles and respond to citizen questions. As a result of claiming the profiles citizens can now ask their "Google Assistant" on their phone or their "Home" device to call the Office of the Chief Information Officer (or any state agency) and Google will call the number listed in the profile.



Iowa Ranks 7th in Financial Transparency

The 2018 Following the Money evaluation conducted by the U.S. Public Information Research Group (U.S. PIRG) ranked Iowa as 7th in the nation in financial transparency. States were ranked based on their ease of search to locate expenditure data, offering checkbook level detail on expenditures, disclosing when information was excluded, and support for bulk download of data. The Socrata platform used by the State of Iowa for Checkbook.Iowa.gov and the efforts by agencies to code expenditures in the state financial system allowed Iowa to rank in the top ten nationally. Read the full report:

https://uspirgedfund.org/news/usp/new-report-ranks-all-fifty-states-government-spending-transparency

Iowa Ranks 2nd in Website Mobile Friendliness

lowa ranked 2nd for website mobile friendliness and 11th overall in the 2018 "Benchmarking State Government Websites" report issued by the Information Technology and Innovation Foundation (ITIF). ITIF is a nonprofit public policy think tank that is based in Washington, D.C. Read the full Benchmark Report:

http://www2.itif.org/2018-benchmarking-state-government-websites.pdf?_ga=2.200356395.441588500.1536098931-1788510452.1535649566

Required Reports

Iowa Code Section 8B.9

Following is the applicable Iowa Code citation for the CIO to produce the report:

4. An annual report of expenditures from the IOWAccess revolving fund as provided in section 8B.33.

Iowa Code Section 8B.33 - IOWAccess Revolving Fund

Following is the applicable Iowa Code citation for the IOWAccess Revolving Fund:

- 1. An IOWAccess revolving fund is created in the state treasury. The revolving fund shall be administered by the office and shall consist of moneys collected by the office as fees, moneys appropriated by the general assembly, and any other moneys obtained or accepted by the office for deposit in the revolving fund. The proceeds of the revolving fund are appropriated to and shall be used by the office to maintain, develop, operate, and expand IOWAccess consistent with this chapter, and for the support of activities of the technology advisory council pursuant to section 8B.8.
- 2. The office shall submit an annual report not later than January 31 to the members of the general assembly and the legislative services agency of the activities funded by and expenditures made from the revolving fund during the preceding fiscal year. Section 8.33 does not apply to any moneys in the revolving fund, and, notwithstanding section 12C.7, subsection 2, earnings or interest on moneys deposited in the revolving fund shall be credited to the revolving fund.

Funding Guidelines for IOWAccess Projects

To seek IOWAccess funds the following guidelines apply:

- The request must be made by a State of Iowa, county, or local government agency
- The request must meet the mission of the government
- The proposed project must provide a benefit to the state and provide a service to the citizens of lowa
- The proposed project must provide electronic access to government information or transactions whether federal, state or local
- The government agency can outsource management of the website to a non-profit organization, but the agency is ultimately responsible for the information contained therein
- The proposed project, once completed, can be shared with and used by other political subdivisions of the state, as appropriate
- The state retains ownership of any final product or is granted a permanent license to the use of the product

The funding for IOWAccess applications improves the availability, quality, use, and sharing of data; provides a unique source of funds for innovative e-Government programs; and is used as an adjunct to federal and state funding to improve the effectiveness of government programs, consistent with the goals of IOWAccess.

IOWAccess projects are recommended by an IT governance review process supported by the Office of the Chief Information Officer in coordination with a number of participating state agencies. Project recommendations are then forwarded to the CIO for final review and approval. This process is to ensure that IOWAccess efforts are targeted at relevant electronic government services.

IOWAccess Business Model

The purpose of IOWAccess is to create and provide a service to citizens of the state that will serve as a gateway for one-stop electronic access to government information, transactions, and services at state, county, or local levels. In this role, the fund supports agency proposals for funding of such projects.

OCIO assumed the day-to-day responsibilities of the network manager and used the transaction fees to contract for fixed-price services to create static and dynamic web services for state agencies at no cost to the agencies. This move represents a significant change from the transaction-fee model used under the prior contracts with lowa Interactive, LLC.. Now, each website delivered to agencies through IOWAccess will be independently bid, tracked, and paid in accordance with the highest standards for transparency and accountability nationwide. OCIO hopes to show increased value, more innovative websites, and faster delivery to state agencies as a result.

The current \$8.50 transaction fee is comprised of two components: 1) a statutory fee of \$5.50, and 2) a value-added service fee of \$3.00. The statutory fee is established by Iowa Code section 321A.3(1). Id. ("A fee of five dollars and fifty cents shall be paid for each abstract . . ."). The value-added service fee of \$3.00 is authorized by Iowa Code section 8B.31(1), which permits the OCIO to establish fees for value-added services under the IowAccess Program.

Activities Funded By and Expenditures Made from the IOWAccess Revolving fund in FY18

In FY18, the IOWAccess program funded 68 projects for which **\$820,833** was expended and another **\$4,680,982** remains obligated. IOWAccess earned **\$75,889.92** in interest for FY18.

			Expenses	Current		
	Start		Prior	Year	Current Year	Remaining
Project	Year	Awarded	Years	Resources	Expenses	Obligation
OCIO						
Geospatial						
Governance and						
Guidelines	2013	750,000.00	404,697.80	345,302.20	177,135.96	168,166.24
OCIO Agency						
Training 508						
Compliance and						
Drupal	2015	64,600.00	19,480.25	45,119.75	-	45,119.75
IWD Iowa						
Workers'						
Compensation						
Online System	2016	200,000.00	-	200,000.00	43,710.69	156,289.31
OCIO	2016	1,550,000.00	471,492.70	1,078,507.30	267,782.58	810,724.72

Broadband						
OCIO Next						
Generation						
Administrative						
Rules	2016	100,000.00	_	100,000.00	_	100,000.00
OCIO Enterprise	2010	100,000.00	_	100,000.00	_	100,000.00
ePayment Portal	2016	250,000.00	124,804.00	125,196.00	_	125,196.00
DCA	2010	230,000.00	124,004.00	123, 190.00	-	123, 190.00
Public-Facing Historic						
Collections						
Content						
Management	2016	25 000 00	24 472 04	2 527 06		2 527 06
System	2016	35,000.00	31,472.04	3,527.96	-	3,527.96
ICAB Iowa Child						
Advocacy	0047	450,000,00		450,000,00	00 700 77	444 007 00
Board	2017	150,000.00	-	150,000.00	38,792.77	111,207.23
OCIO						
Transparency						
Operational						
Initiatives	2017	396,000.00	-	396,000.00	-	396,000.00
OCIO Iowa.Gov						
Enhancements	2017	100,000.00	-	100,000.00	-	100,000.00
OCIO Hosting						
Operational						
Initiatives						
(formerly JB)	2017	410,000.00	135,355.00	274,645.00	140,316.70	134,328.30
OCIO						
GovDelivery						
Enterprise						
Citizens						
Engagement	2018	149,600.00	-	149,600.00	-	149,600.00
OCIO School						
Alerts						
GovDelivery						
Service	2018	60,500.00	-	60,500.00	-	60,500.00
OCIO Drupal						
Website						
Development						
and Support						
2017	2018	450,000.00		450,000.00	-	450,000.00
OCIO Online						
Directory						
(PhoneBook)	2018	22,000.00		22,000.00	-	22,000.00

OCIO Dynamic					
Website					
Support (7					
applications)	2018	22,000.00	22,000.00	_	22,000.00
OCIO Archive		22,000.00			22,000:00
Social					
Licensing	2018	22,427.00	22,427.00	_	22,427.00
OCIO Driver	2010	22,427.00	22,427.00		22,421.00
License Lookup					
Support and					
Enhancements	2018	128,790.00	128,790.00	_	128,790.00
DCA	2010	120,730.00	120,7 30.00	_	120,730.00
Acquisition and					
Implementation					
of MINISIS for					
DCA Public					
Facing					
Collections					
Management					
System	2018	386,500.00	386,500.00	6,056.24	380,443.76
ABD Website	2010	000,000.00	000,000.00	0,000.24	000,440.70
Redesign;					
https://abd.iowa					
.gov/	2018	12,295.00	12,295.00	9,295.25	2,999.75
OCIO/Dept of	2010	12,230.00	12,230.00	3,230.20	2,555.76
Management/Te					
rrace Hill	2018	36,885.00	36,885.00	_	36,885.00
DOC Dept of	2010	30,003.00	30,003.00	_	30,003.00
Corrections					
Website	2018	12,295.00	12,295.00	4,628.75	7,666.25
PERB Public	2010	12,233.00	12,233.00	4,020.73	7,000.20
Employment					
Relations Board					
Primary Website	2018	12,295.00	12,295.00	2,000.00	10,295.00
PLB	2010	12,233.00	12,233.00	2,000.00	10,233.00
Professional					
Licensing					
Bureau Website	2018	12,295.00	12,295.00	4,603.75	7,691.25
ODCP Office of	2010	12,233.00	12,230.00	7,000.70	7,001.20
Drug Control					
Policy Website	2018	12,295.00	12,295.00	4,500.00	7,795.00
DIA Primary	2010	12,233.00	12,233.00	7,300.00	1,133.00
Website Grant					
Process	2018	12,295.00	12,295.00		12,295.00
F100699	2010	12,295.00	12,295.00	-	12,293.00

IDB Iowa					
Department for					
the Blind	2018	12,295.00	12,295.00	1,500.00	10,795.00
ICA Board	2010	12,293.00	12,293.00	1,300.00	10,795.00
Public Facing Website	2018	12 205 00	12 205 00	4 040 25	7 275 75
	2010	12,295.00	12,295.00	4,919.25	7,375.75
DHS-Public					
Facing Website	2040	12,295.00	42 205 00		42 205 00
at dhs.iowa.gov	2018		12,295.00	- 2 CE7 E0	12,295.00
IBOP Website	2018	12,295.00	12,295.00	3,657.50	8,637.50
BoEE Website	0040	40.005.00	40.005.00	7 500 05	4 700 75
Project	2018	12,295.00	12,295.00	7,586.25	4,708.75
DCA	0040	40.005.00	40.005.00	- 440	0.070.05
lowaCulture.gov	2018	12,295.00	12,295.00	5,418.75	6,876.25
Civil Rights	0040	40.005.00	40.005.00	0.000.00	40.007.00
Specialist	2018	12,295.00	12,295.00	2,000.00	10,295.00
Iowa Board of	22.42		4		
Parole Website	2018	12,295.00	12,295.00	-	12,295.00
Iowa					
Department on					
Aging Primary					
Website	2018	12,295.00	12,295.00	6,545.00	5,750.00
Iowa Board of					
Nursing/lowa					
Center for					
Nursing					
Workforce	2018	12,295.00	12,295.00	-	12,295.00
Iowa College					
Aid and GEAR					
UP Iowa					
Website	2018	12,295.00	12,295.00	-	12,295.00
Dept of Human					
Rights					
https://human.ri					
ghts.iowa.gov	2018	12,295.00	12,295.00	7,717.85	4,577.15
IVRS Primary					
Internet Site					
Redesign	2018	12,295.00	12,295.00	5,230.00	7,065.00
ICN's Citizen					
Facing Website					
Acknowledgem					
ent	2018	12,295.00	12,295.00	5,489.00	6,806.00
IDOE Public					
Website	2018	12,295.00	12,295.00	7,541.75	4,753.25

IPERS Primary					
Website Update	2018	12,295.00	12,295.00	4,500.00	7,795.00
IRGC Primary	2010	12,200.00	,	1,000.00	1,100.00
Website	2018	12,295.00	12,295.00	4,000.00	8,295.00
IDCU Public		,	,	.,	3,200.00
Website	2018	12,295.00	12,295.00	1,497.85	10,797.15
Department of					
Commerce web					
site	2018	12,295.00	12,295.00	2,703.75	9,591.25
Governor and					
Lt. Governor					
Drupal Websites	2018	24,590.00	24,590.00	-	24,590.00
IPIB Agency					
Website	2018	12,295.00	12,295.00	1,000.00	11,295.00
Volunteer					
IowAccess					
Website Grant	2018	12,295.00	12,295.00	-	12,295.00
Iowa Dental					
Board Public					
Website	2018	12,295.00	12,295.00	4,810.00	7,485.00
Iowa Utilities					
Board,					
IowAccess					
Citizen Facing					
Website	2018	12,295.00	12,295.00	10,608.50	1,686.50
IECDB Website	0040	40.00	40.00	_ 400 ==	4 000 00
Support	2018	12,295.00	12,295.00	7,488.75	4,806.25
IVH Website	0040	40.005.00	40.005.00	500.00	44 707 00
Update	2018	12,295.00	12,295.00	500.00	11,795.00
IWD Virtual					
Presence					
Alignment Initiative	2049	42 205 00	42 20E 00		42 205 00
	2018	12,295.00	12,295.00	-	12,295.00
lowa Insurance					
Division Citizen Facing Website	2018	12,295.00	12,295.00	500.00	11,795.00
lowaccess	2010	12,295.00	12,235.00	300.00	11,795.00
Citizen Facing					
Website					
Program	2018	12,295.00	12,295.00	_	12,295.00
Iowa Office of	2010	12,230.00	12,200.00	_	12,230.00
the State					
Medical					
Examiner	2018	12,295.00	12,295.00	_	12,295.00
-Adminion	2010	12,200.00	12,200.00		12,230.00

Department of Revenue Union 12,295.00 12,295.00 9,795.25 2,499	7.5
	75
Website 2018 12,295.00 12,295.00 9,795.25 2,499) 7E
	9.75
State Public	
Defender Public	
Facing Website 2018 12,295.00 12,295.00 - 12,29	5.00
lowa	
Department of	
Veterans Affairs 2018 12,295.00 12,295.00 - 12,29	5.00
ePayment Pilot	
Implementation 2018 76,000.00 76,000.00 - 76,00	0.00
Security & PHP	
Version	
Updates to F/S	
& report system 2018 20,000.00 20,000.00 - 20,00	0.00
Iowa Talent	
Bank 2018 255,600 255,60	00.00
IPTV Web & App	
Development 2018 12,295.00 12,295.00 - 12,29	5.00
ISICSB Website 2018 12,295.00 12,295.00 3,548.50 8,740	6.50
lowa Board of	
Medicine 2018 12,295.00 12,295.00 -	
Auditor of the	
State 2018 12,295.00 12,295.00 1,157.50 11,13	7.50
Department of	
Natural	
Resources 2018 12,225.00 12,225.00 - 12,22	5.00
Iowa Health	
Information	
Network 2018 500,000.00	
Total 6,689,107 1,187,302 4,746,205 820,833.14 4,680,9	972 .07

IOWAccess Value-Added Fees Approved in Fiscal Year 2018

Following is a description of value-added services contained in Iowa Code:

8B.1 9. "Value-added services" means services that offer or provide unique, special, or enhanced value, benefits, or features to the customer or user including but not limited to services in which information technology is specially designed, modified, or adapted to meet the special or requested needs of the user or customer; services involving the delivery, provision, or transmission of information or data that require or involve additional processing, formatting, enhancement, compilation, or security; services that provide the customer or user with enhanced accessibility, security, or convenience; research and development services; and services that are provided to support technological or

statutory requirements imposed on participating agencies and other governmental entities, businesses, and the public.

Other Iowa Code citations with emphasis on value-added services associated with IOWAccess:

8B.31 IOWAccess — Office Duties and Responsibilities

- 1. IOWAccess. The office shall establish IOWAccess as a service to the citizens of this state that is the gateway for one-stop electronic access to government information and transactions, whether federal, state, or local. Except as provided in this section, IOWAccess shall be a state-funded service providing access to government information and transactions. The office, in establishing the fees for value-added services, shall consider the reasonable cost of creating and organizing such government information through IOWAccess.
- 2. Duties. The office shall do all of the following:
 - a. Establish rates to be charged for access to and for value-added services performed through IOWAccess.

Fiscal Year 2018 Value-Added Service Fees

Pursuant to code section 8B.31, the OCIO has not received any requests to approve value-added service fees. No requests were received since the publication of the last IOWAccess Revolving Fund report.

Fiscal Year 2018 IOWAccess Projects and Activities Highlights

In FY18, 11
projects and 49
websites were
funded by
IOWAccess.

OCIO in coordination with the contracted vendor Webspec Design, Urbandale, Iowa performed portal management during FY2018.

During this period Webspec Design delivered the following services:

1) Development of agency Drupal websites resulting in the launch of 9 new agency or program websites.

OCIO delivered the following services:

- 2) Management of the Driver License Records Abstracts service.
- 3) Maintenance support for the following applications:
 - State of Iowa Directory (phonebook)
 - IAfees.iowa.gov
 - OpenUp lowa
 - DPS Accident Reports
 - DPS Amber Alerts
 - DPS Breath Alcohol

- DPS Missing Persons
- DIA Boarding Home Registration
- Criminal and Juvenile Justice JCSL
- Comment.lowa.gov
- 4) Implemented Google My Business (claimed and managing over 500 state government office location profiles).
- 5) Initiated online forms integration with State of Iowa epayment system with U.S. Bank.
- 6) Implementation of Iowa Open Records Request Portal. https://iowaopenrecords.nextrequest.com
- 7) Enterprise communication platform, GovDelivery Communications Cloud, supporting 935,620 subscribers (Iowans and businesses) for over 400 topics.
- 8) Iowa Open Data Portal https://checkbook.iowa.gov and https://checkbook.iowa.gov
- 9) Maintenance of State Directory https://directory.iowa.gov including the listing of over 400 online services.
- 10) Maintenance of transparency sites https://rules.iowa.gov and https://iafees.iowa.gov.
- 11) Archival of all agency social media posts (Averaging 32,000 posts per month).
- 12) Provide School Alert messaging for 89 districts and 67,206 subscribers.

Driver License Abstracts

Driver License abstracts are provided at no charge to 1,037 government, non-profit, or Help America Vote Act (HAVA) users. Records are sold to individuals and companies with an acceptable use. The largest purchasers of driver records are insurance companies or information and analytics companies. In FY2018 1,106,845 records were purchased by 970 fee paying users.

Agency Website Design (Webspec Design)

6 agency websites were designed, agencies were trained how to add content to the site, and agencies are underway loading information into their website.

- Board of Educational Examiners
- Ethics and Campaign Disclosure
- Vocational Rehabilitation Services
- Refresh of lowa.gov
- Agriculture and Land Stewardship
- Lifelonglinks

New Websites Launched (Webspec Design)

9 agency or program websites went live during the fiscal year. Visit the new websites below to learn more about the agency services and their mission.

Board of Medicine

https://medicalboard.iowa.gov/

DOM Early Childhood

https://earlychildhood.iowa.gov/

Board of Parole

https://bop.iowa.gov/

Lt. Governor

https://ltgovernor.iowa.gov/

Iowa Department of Revenue - Tax Refund https://refunds.tax.iowa.gov/

Department of Commerce https://commerce.iowa.gov/

Insurance Division StopGap https://stopgap.iowa.gov/

Governor

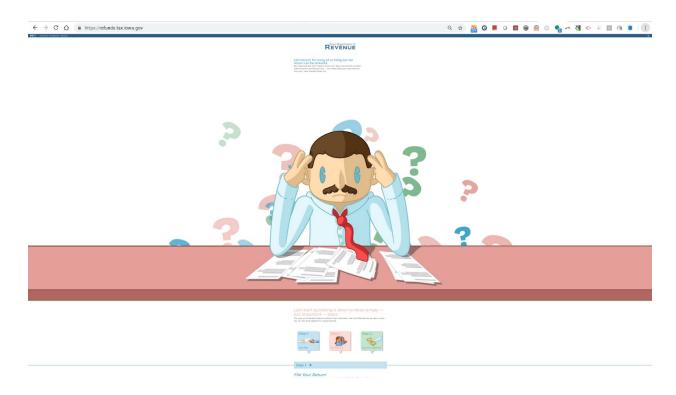
https://governor.iowa.gov

Board of Nursing

https://nursing.iowa.gov/

Refunds.Tax.lowa.gov

One site of most every lowan is interested in is the new tax refunds website where the lowa tax filing process is simplified and lowan's can easily find the link to tracking their refund status.



Other Project Accomplishments

IOWAccess funds also helped the state improve compliance with the federal accessibility requirement under Section 508 of the U.S. Rehabilitation Act, provide access to the Department of Cultural Affairs museum collection, and improve transparency for the schedule of public

meetings.

Accessibility Training

All state agencies were invited to send a staff representative to the day long accessibility training on evaluating and correcting Adobe PDF documents. Almost 100 staff participated in the training which will help agencies improve accessibility of their online Adobe PDF documents.

Museum Collection System

The Department of Cultural Affairs now offers the public online access to the state museum collection at https://iowamuseumcollection.pastperfectonline.com/. This site now allows lowans and other researchers access to most of the 15,000 artifacts in the collection. The Department is continuing to add collection items to the online system.



Updated Public Meeting Calendar - Increases Transparency for Citizens

The Public Meeting calendar on https://www.iowa.gov was updated to an integrated Google calendar allowing agencies to post directly to the calendar. Citizens now also have the ability to immediately map directions to the meeting and add the meeting to their own calendars. Previously agencies had to submit Service Desk requests to have meetings posted. This new integrated calendar makes it easy for agencies to post meetings and has resulted in a significant increase in the number of meetings posted. Information about public meetings is

accessed by hundreds of people on a monthly basis.

OCIO - Public Meetings

